



## Press Release for Immediate Distribution

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### AUBURN SEEKS RESIDENT FEEDBACK ON NEIGHBORHOOD GROWTH PLANS

AUBURN, ME. – The City of Auburn is developing an updated downtown and neighborhood revitalization strategy for the areas that encompass the Downtown, New Auburn and Union Street/PAL Center areas. Much of the strategy will be drawn from work the community has already completed and been adopted by the City Council, but resident feedback on priorities, areas of interest, and even new ideas are being sought. To do this, the City will be hosting a community meeting, facilitated by a consultant from Planning Decisions, at Auburn Hall on Wednesday, August 5, 2015 at 6:00 PM

This strategy document will summarize policies and plans that provide guidance on investment decisions and redevelopment in the City, including ensuring we are eligible to pursue state and federal resources to leverage private investments in these neighborhoods. Plans adopted and being compiled for this document include the City's 2011 Comprehensive Plan, the Auburn Downtown Action Plan for Tomorrow (ADAPT), the New Auburn Master Plan, the 2015 CDBG Consolidated Plan, the Five Year Capital Improvement Plan and other related documents.

“The City has adopted a number of different plans to support bringing new life back to these historic neighborhoods. We are now seeking to pull these plans into one document, to help us maintain focus on our efforts, and this presents a great opportunity to hear from the community and those living in and investing in these neighborhoods about how we prioritize, or even if they have new suggestions for us to consider,” said Howard Kroll, City Manager.

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